



# COMPANY PROFILE

Catalytx Advertising, Inc. is a local independent agency acknowledged for strategic marketing expertise. It was founded in 2000 by Richard G. Yang, a seasoned marketing and communications practitioner with decades of international and local experience. The firm has a roster of clients that includes Gardenia, Ajinomoto, Toyota Motors, Goya Chocolates, Lamoian, Salonpas, Uratex, Pediatrica and Yakult. It is the flagship company of the CAI-Onnekas Group which has a total manpower of 2,000.

Established in year 2000, Catalytx continues to establish a standard for client service based on seamless marketing partnership. Beyond the communication services that traditional agencies offer, Catalytx benefits its client partners with strategic marketing expertise -- constantly studying the business landscape and developing incisive strategic platforms from which fresh and relevant creative solutions and business building ideas can spawn.

Catalytx is a partner-member of Worldwide Partners, Inc., a Colorado headquartered collaborative network owned by its independent partner agencies operating in various markets across the globe. Partner agencies work together to build each other's business, extending service to their clients internationally. Worldwide Partners has the critical mass and skills of other agency conglomerates, but wields the flexibility of independents.

Catalytx is a strong and efficient company equipped for success in today's highly competitive and fragmented marketing environment.

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